CloudWinks

CLOUDWINKS · SPECIALIST SERVICES & COMMUNITIES

BeautyBlast

Business brief

BeautyBlast runs a salon, spa or beauty business: clients, appointments, services and the products on the shelf.

1. What it does

BeautyBlast is the business management application for salons, spas and beauty businesses. It manages clients, schedules appointments, tracks product inventory and services, and covers day-to-day business operations.

2. Main features

- Client management
- Appointment scheduling
- Product inventory
- Service tracking
- Business operations management for salons, spas and beauty businesses

3. How it works with other applications

BeautyBlast uses the shared Crux record for clients and staff, so a client is one record across the platform. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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