CloudWinks

CLOUDWINKS · FOUNDATION APPS

CloudWinks

Business brief

CloudWinks is the shared home for a family of business apps. It describes screens, menus and common behavior in reusable definitions, giving organizations a consistent experience and reducing repeated development work.

1. What it does and why it matters

CloudWinks keeps the application catalogue and supplies the common screens, fields and navigation used across apps. A shared web and Android experience lets teams move between business activities without learning a different interface each time. Reusable definitions give developers a common foundation instead of rebuilding the same controls for every app.

2. How the apps work together

Crux supplies shared people and company records; KeyKook supplies sign-in and access services. Specialist apps such as Murphy, BigTalk and Roady bring their own business capabilities into the shared experience. Common interfaces keep the platform focused on the framework and each app focused on its own responsibility.

3. Using it for a separate business

The framework supports different businesses through application definitions, company context and configurable starting screens. An organization can focus on the apps relevant to its work rather than adopt every industry use case. CloudWinks provides the foundation for that chosen application experience.

4. Other choices and the CloudWinks fit

ALTERNATIVE	ITS FOCUS	CLOUDWINKS PRODUCT FOCUS
Appsmith	Custom apps built with connected data and reusable screen components.	A shared definitions-led model across a family of business apps.
Retool	Data-connected apps built with components and code.	Common identity, navigation and business-app services in one framework.

5. Building a competitive edge

Invest in reusable customer journeys: registration, app switching, saving work and returning to the same place. Measure the effort saved when introducing another app or business. A coherent experience and lower repeated configuration are the product’s central differentiators.

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