CloudWinks

CLOUDWINKS · AGRICULTURE & EQUINE

FarmDance

Business brief

FarmDance is the working record of a farm: crops, livestock, fields and the daily tasks that tie them together, supported by weather and soil data.

1. What it does

FarmDance brings crop tracking, livestock management and field organisation together in one farm management application. Tasks are scheduled against the fields and animals they concern, and weather and soil data support data-driven decisions across the operation.

2. Main features

- Unified crop tracking
- Livestock management
- Field organization
- Task scheduling
- Weather data integration
- Soil data analysis
- Data-driven decision-making for agricultural operations

3. How it works with other applications

FarmDance sits with StockMan, HorseStudbook, FoalFactory, HuntingLodge and StableKidz in the agriculture group, and uses the shared Crux record for every farm, owner and worker. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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