CloudWinks

CLOUDWINKS · HOBBIES & SPORTS

FireSticks

Business brief

FireSticks runs shooting sports end to end, from a personal firearms inventory to a full club and range. ShootingClubs is part of FireSticks.

1. What it does

FireSticks is the firearms and shooting sports application for individuals, clubs and ranges. It tracks inventory, manages compliance, runs range operations and scheduling, coordinates events and competitions, manages members and covers safety compliance and equipment. ShootingClubs is merged into FireSticks, so club and range management are one product.

2. Main features

- Inventory tracking
- Compliance and safety management
- Range operations and range scheduling
- Event and competition coordination
- Member management
- Equipment tracking
- Operations for shooting sports organizations, clubs and ranges

3. How it works with other applications

FireSticks sits in the Hobbies and sports group, alongside MuscleMadness. It uses the shared Crux record for members, clubs and ranges. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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