CloudWinks

CLOUDWINKS · BUSINESS, FINANCE & COMMERCE

GrabAtunity

Technical brief

GrabAtunity tracks business opportunities from first sight to financial outcome, so leaders can see which ones are worth pursuing and how they turned out.

1. Architecture in brief

GrabAtunity is a CloudWinks app in the Business, finance and commerce group. A record can belong to a person or to a company, and other people and companies cannot see it. It builds on Crux. Its screens, fields and menus are definitions, built by the same pipeline as every other CloudWinks app.

2. Service boundary and intake

GrabAtunity owns its own records. People and companies come from Crux rather than a separate user list, files are stored in MediaMogul and linked, and work that belongs to another app opens in that app.

3. Data handled

Opportunities and their pipeline stage, analysis notes, financial forecasts, risk assessments and recorded outcomes.

4. Integrations and ownership

GrabAtunity uses the shared Crux record for every person and company involved, so the same contact is never entered twice across the platform.

5. Security and access

Sign-in, roles and permissions come from KeyKook, and people and companies come from Crux. A record can belong to a person or to a company, and other people and companies cannot see it. Any record shown through another app, a portal or a combined view still passes that app’s permission check, and money, security and company-account work always runs on the server.

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