CloudWinks

CLOUDWINKS · AGRICULTURE & EQUINE

HorseShowBizz

Business brief

HorseShowBizz runs a horse show from entries to results: registration, competitors, class schedules and judging.

1. What it does

HorseShowBizz is the event management application for horse shows and equestrian competitions. It handles event registration, manages competitors, schedules classes, supports judging and tracks results across the whole event.

2. Main features

- Event registration
- Competitor management
- Class scheduling
- Judging
- Results tracking
- Event operations for horse shows and equestrian competitions

3. How it works with other applications

HorseShowBizz draws on HorseStudbook for the horses it shows, and uses the shared Crux record for exhibitors, judges and organisers. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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