CloudWinks

CLOUDWINKS · AGRICULTURE & EQUINE

HorseShowBizz

Technical brief

HorseShowBizz runs a horse show from entries to results: registration, competitors, class schedules and judging.

1. Architecture in brief

HorseShowBizz is a CloudWinks app in the Agriculture and equine group. A record can belong to a person or to a company, and other people and companies cannot see it. It builds on Crux. Its screens, fields and menus are definitions, built by the same pipeline as every other CloudWinks app.

2. Service boundary and intake

HorseShowBizz owns its own records. People and companies come from Crux rather than a separate user list, files are stored in MediaMogul and linked, and work that belongs to another app opens in that app.

3. Data handled

Shows, entries, competitors, class schedules, judging and results.

4. Integrations and ownership

HorseShowBizz draws on HorseStudbook for the horses it shows, and uses the shared Crux record for exhibitors, judges and organisers.

5. Security and access

Sign-in, roles and permissions come from KeyKook, and people and companies come from Crux. A record can belong to a person or to a company, and other people and companies cannot see it. Any record shown through another app, a portal or a combined view still passes that app’s permission check, and money, security and company-account work always runs on the server.

© 2026 CloudWinks.