CloudWinks

CLOUDWINKS · AGRICULTURE & EQUINE

HorseStudbook

Business brief

HorseStudbook keeps the official record of every horse: pedigree, registration, breeding history and performance.

1. What it does

HorseStudbook manages horse pedigrees and studbooks. It tracks lineage, manages registrations, records breeding history and performance, and supports official studbook compliance for breeders and equestrian organisations.

2. Main features

- Lineage tracking
- Registration management
- Breeding history
- Performance records
- Official studbook compliance for horse breeding and equestrian organizations

3. How it works with other applications

HorseStudbook is the pedigree record that FoalFactory and HorseShowBizz rely on, and it uses the shared Crux record for owners, breeders and organisations. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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