CloudWinks

CLOUDWINKS · AGRICULTURE & EQUINE

HuntingLodge

Business brief

HuntingLodge runs a hunting lodge or outfitter end to end: guests and bookings, hunts and game, the lodge and its equipment.

1. What it does

HuntingLodge is the management application for hunting lodges and outfitters. It handles guest bookings, tracks hunting activity, manages game, runs lodge operations and keeps track of equipment, so the whole operation is managed in one place.

2. Main features

- Guest booking
- Hunting activity tracking
- Game management
- Lodge operations
- Equipment tracking
- Operational management for hunting lodges and outfitters

3. How it works with other applications

HuntingLodge sits in the agriculture group with the land and livestock applications, and uses the shared Crux record for guests, guides and companies. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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