CloudWinks

CLOUDWINKS · FOUNDATION APPS

MediaMogul

Technical brief

MediaMogul organizes files, media and document information for CloudWinks apps. It keeps storage, metadata, versions and sharing in one place so other apps can point at a file instead of keeping their own copies.

1. Architecture in brief

MediaMogul is a Foundation app with personal and company tenancy. It holds media items, locations, classifications, collections, entity links, storage-provider connections, shared links and access logs. CloudWinks supplies the application runtime and Crux the shared identity. Other apps attach a file by a link to this record rather than keeping a second copy.

2. Service boundary and intake

Items can be created or imported, classified, placed in collections and attached to other records through entity links. Sharing uses a link or a saved preset, and a link can cover more than one item. Provider connections are recorded against the user or company that owns them. Ordinary search and list operations use the shared platform services rather than a separate media API for every caller.

3. Data handled

The model stores media metadata, physical or provider locations, classification codes, collection membership, entity links, share settings, presets and access logs. MediaMogul owns the media record and the share log. It does not own the business record that points at the file, the provider catalogue or the credential used to reach a provider.

4. Integrations and ownership

TaskMaster can attach checklist evidence; Roady can attach imported map files or check-in photos; WatchDog can store compliance evidence; Rolodex can hold related files. CosmosCall and TheIntegrator support provider calls; KeyKook holds secrets; Murphy receives storage or conversion problems. MediaMogul owns the file record, not those other business records. TjingTjing payslips (private files), TheReporter PDF copies, Zibit loan agreements, DreamDrafter plan files and LandMan documents are MediaMogul items referenced by their owning apps.

5. Security and access

Access follows the platform’s user, company and grant rules. A shared link is not a blanket grant to every file. Provider secrets are resolved through KeyKook rather than stored in the clear on the media record. Access to a shared link is recorded. Archiving a file does not by itself change another app’s business record.

Competitive context

ALTERNATIVE	ITS FOCUS	CLOUDWINKS PRODUCT FOCUS
Google Drive	Cloud storage with sharing permissions and file version history.	Files and media connected to CloudWinks tasks, places and compliance records.
Microsoft OneDrive and SharePoint	Personal and team file libraries with sharing links and version history.	One shared media record that other CloudWinks apps can point at, with a record of who opened a shared link.

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