CloudWinks

CLOUDWINKS · HOBBIES & SPORTS

# MuscleMadness

## Business brief

MuscleMadness runs a gym or fitness centre: members, classes, trainers, equipment and billing.

### 1. What it does

MuscleMadness is the management application for fitness centres and gyms. It manages members, schedules classes, assigns trainers, tracks equipment and handles membership billing across the whole operation.

### 2. Main features

- Member management
- Class scheduling
- Trainer assignment
- Equipment tracking
- Membership billing
- Operations management for fitness centers and gyms

### 3. How it works with other applications

MuscleMadness sits in the Hobbies and sports group, alongside FireSticks, and uses the shared Crux record for members and trainers. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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