CloudWinks

CLOUDWINKS · BUSINESS, FINANCE & COMMERCE

PutAway

Business brief

PutAway helps individuals and families set money aside with purpose: savings goals, budgets and a clear view of how they are tracking.

1. What it does

PutAway is a savings and financial planning application for individuals and families. People set goal-based savings targets, manage a budget, use planning tools and follow their progress towards each goal, with their personal finances organised in one place.

2. Main features

- Goal-based savings tracking
- Budget management
- Financial planning tools
- Progress monitoring against each goal
- Personal finance management for individuals and families

3. How it works with other applications

PutAway uses the shared Crux record for each person, so a household member has one identity across every CloudWinks app. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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