CloudWinks

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SellToday

Business brief

SellToday gives a business a complete online store: catalogue, shopping cart, orders, payments and customer accounts.

1. What it does

SellToday is the e-commerce and online sales application. It holds the product catalogue, runs the shopping cart, manages orders, processes payments and keeps customer accounts, so a business can sell online and manage its store from one place.

2. Main features

- Product catalogue
- Shopping cart
- Order management
- Payment processing
- Customer accounts
- Online store management for businesses selling online

3. How it works with other applications

SellToday uses the shared Crux record for customers, so an online shopper has one identity across the platform. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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