CloudWinks

CLOUDWINKS · BUSINESS, FINANCE & COMMERCE

SellToday

Technical brief

SellToday gives a business a complete online store: catalogue, shopping cart, orders, payments and customer accounts.

1. Architecture in brief

SellToday is a CloudWinks app in the Business, finance and commerce group. A record can belong to a person or to a company, and other people and companies cannot see it. It builds on Crux. Its screens, fields and menus are definitions, built by the same pipeline as every other CloudWinks app.

2. Service boundary and intake

SellToday owns its own records. People and companies come from Crux rather than a separate user list, files are stored in MediaMogul and linked, and work that belongs to another app opens in that app.

3. Data handled

Products, carts, orders, payments and customer accounts.

4. Integrations and ownership

SellToday uses the shared Crux record for customers, so an online shopper has one identity across the platform.

5. Security and access

Sign-in, roles and permissions come from KeyKook, and people and companies come from Crux. A record can belong to a person or to a company, and other people and companies cannot see it. Any record shown through another app, a portal or a combined view still passes that app’s permission check, and money, security and company-account work always runs on the server.

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