CloudWinks

CLOUDWINKS · BUSINESS, FINANCE & COMMERCE

SellWell

Business brief

SellWell is a point-of-sale system that keeps the counter, the stockroom and the customer list in step.

1. What it does

SellWell runs retail operations at the point of sale. It manages the product catalogue, tracks inventory in real time, processes transactions across multiple payment methods and keeps customer records, so every sale updates stock and history at once.

2. Main features

- Product catalogue management
- Real-time inventory tracking
- Transaction processing
- Multiple payment methods
- Customer management
- Retail operations for businesses

3. How it works with other applications

SellWell uses the shared Crux record for customers and staff, so a customer is the same record whether they buy in store or appear in another CloudWinks app. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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