CloudWinks

CLOUDWINKS · HOME, FAMILY & EVERYDAY LIFE

# SmartKidz

## Business brief

SmartKidz helps parents organise their children’s activities and education, and see how each child is progressing.

### 1. What it does

SmartKidz is the children’s activity and education management application. It schedules activities, tracks progress, sets educational goals and supports communication with parents, covering children’s activities, education and development.

### 2. Main features

- Activity scheduling
- Progress tracking
- Educational goals
- Parent communication
- Management tools for children’s activities, education and development

### 3. How it works with other applications

SmartKidz records belong to the person who owns them and use the shared Crux record for each child and parent. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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