CloudWinks

CLOUDWINKS · AGRICULTURE & EQUINE

StockMan

Business brief

StockMan manages livestock from the individual animal to the herd, and connects the operation to the books through BeanCounter.

1. What it does

StockMan is the livestock management application. It tracks each animal, monitors health, keeps breeding records, manages inventory and tracks feed. The financial side of the livestock operation is handled through BeanCounter.

2. Main features

- Animal tracking
- Health monitoring
- Breeding records
- Inventory management
- Feed tracking
- Integration with BeanCounter for financial management of livestock operations

3. How it works with other applications

StockMan connects to BeanCounter for the financial management of livestock operations, and sits alongside FarmDance in the agriculture group. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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