CloudWinks

CLOUDWINKS · FOUNDATION APPS

TheIntegrator

Business brief

TheIntegrator is the shared service that changes information from one system into the format another system needs. Teams reuse mapping definitions instead of writing a separate conversion for every connection.

1. What it does and why it matters

TheIntegrator holds mapping definitions, templates, execution history and error records. It describes how fields are transformed, including common formats such as JSON, CSV and XML, and records what happened when a mapping ran. Sensitive values are kept out of that history.

2. How the apps work together

CosmosCall holds the catalogue of outside connections; TheIntegrator performs the conversion and execution. Roady and MediaMogul use mapping for their provider calls. KeyKook supplies protected credentials. BigTalk and Conductor use the shared executor for routed or scheduled external work. Murphy receives problems that occur during execution. External error reports can be mapped into Murphy’s error model. For the financial apps, TheIntegrator carries the QuickBooks load into BeanCounter and TjingTjing, bank statement files and live bank feeds, Zibit payment-provider calls and signed provider webhooks, payroll e-file submissions and their status, DreamDrafter’s signed outbound webhooks, and TheReporter’s Google Doc and Google Sheet output. TheBoss and WorkerBee map data into their steps by TheIntegrator mapping key.

3. Using TheIntegrator with any application

TheIntegrator can serve as a mapping and execution service for applications that need a reusable conversion layer without adopting every CloudWinks business app. Connection catalogues and secret storage remain with CosmosCall and KeyKook. TheIntegrator owns the mapping definition and the execution record, not the provider relationship.

4. Other choices and the CloudWinks fit

ALTERNATIVE	ITS FOCUS	CLOUDWINKS PRODUCT FOCUS
Workato	Transformation maps and field mapping between systems.	A shared mapping and execution service used by CloudWinks connection and messaging apps.
Microsoft Power Automate	Cloud flows that include data operations between services.	Mapping definitions, templates and a journalled execution record, with secrets redacted.

5. Building a competitive edge

Favor complete, reusable mappings and useful diagnostics over a large catalogue of inactive definitions. Make the path from an outside event to the business record easy to follow. Use failed mappings and repeated conversion work to guide improvements.

© 2026 CloudWinks.