CloudWinks

CLOUDWINKS · HOME, FAMILY & EVERYDAY LIFE

YumYum

Business brief

YumYum is the food app from farm to table: recipes, meal plans and grocery lists at home, and farm-to-restaurant tracking through TraceWinks, which is part of YumYum.

1. What it does

YumYum covers food from the farm to the table. At home it keeps recipes, meal plans and grocery lists, with nutritional information, dietary and carb tags, allergen tracking and recipe costing. TraceWinks, the farm-to-restaurant tracking module, is part of YumYum, so food can be followed from the farm that produced it to the kitchen that serves it.

2. Main features

- Recipe management
- Meal planning
- Grocery list generation
- Ingredient tracking and nutritional information
- Dietary and carb tagging
- Allergen tracking
- Recipe costing
- TraceWinks farm-to-restaurant tracking

3. How it works with other applications

YumYum uses the shared Crux record for each person, family and business. Every item it manages also uses the CloudWinks base functions: media through MediaMogul, role players, dates and times, ratings, budgets, transactions and a status flow. Each base function opens the controls in the app that owns them, so nothing is duplicated.

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